

THE PARTNER YOU CAN TRUST:

Carolyn McLaughlin and the VIP Difference

In an era where the workplace is rapidly evolving, the value of a company is increasingly measured by the well-being of its people. For employers, the challenge is clear: how do you provide elite-level benefits that protect your employees without draining the bottom line? The answer lies in the expertise of **Voluntary Insurance Partners (VIP)** and leaders like **Carolyn McLaughlin**.

A Legacy of Excellence Since joining the voluntary benefits industry in 2005, Carolyn McLaughlin has defined what it means to be a specialist. Now a **Lifetime Partner** at VIP, her career is a testament to the power of dedication. In just the last few years, she has qualified for the prestigious Founder's Circle and Case Race, while finishing 2025 as a **Top 40 agent nationally** with Assurity, VIP's flagship carrier.



CAROLYN MCLAUGHLIN - HOLDING HER FOUNDERS CIRCLE AWARD IN 2025

But for Carolyn, the numbers are secondary to the names. "My clients are like family to me," she says. "It is an honor to serve them, especially during their time of need." This philosophy—built on a foundation of faith, hard work, and genuine concern—is why Carolyn is one of the most sought-after consultants in the industry.

Rooted in Family

A Sunnyvale, Texas native and proud Texas A&M alumna, Carolyn's professional drive is fueled by her personal devotion. When she isn't cheering on the Rangers, the Cowboys, or her grandkids at their sporting events, she is caring for her 89-year-old mother or spending time with her husband, Scott, and their large, vibrant family of five children and eleven grandchildren.

Carolyn understands the importance of protecting the people you love. That is the same protection she brings to your workforce.

Why VIP?

Voluntary Insurance Partners (VIP) isn't just a brokerage; we are a strategic extension of your HR department. We recognize that 80% of employees today view their benefits package as a primary reason to stay with an employer. However, navigating the complexities of supplemental health, life, and disability insurance can be overwhelming.

VIP Bridges the Gap By:

- **Enhancing Retention:** We help employers offer robust, "Fortune 500®" style benefits at zero cost to the company.
- **Personalized Enrollment:** We believe in the "human element." Our experts, like Carolyn, engage with employees one-on-one to ensure they understand their coverage.
- **Support When it Matters:** From Sunnyvale to the national stage, we pride ourselves on being there during the claims process, turning "insurance" into a tangible lifeline.



CAROLYN FEATURED WITH ZACH MILWOOD, EXECUTIVE PARTNER - TEXAS & OKLAHOMA (LEFT), AND BRITTON JOHNSON, FOUNDING PARTNER (RIGHT)



VOLUNTARY INSURANCE PARTNERS
YOUR VOLUNTARY BENEFITS SPECIALISTS

Protect your most valuable asset—your employees. Partner with Carolyn McLaughlin or any Partner at Voluntary Insurance Partners to build a more secure future for your business.

Visit us at: voluntarypartners.com Contact Carolyn McLaughlin: cmclaughlin@voluntarypartners.com

Voluntary Insurance Partners: Excellence in Benefits, Rooted in Relationships.